

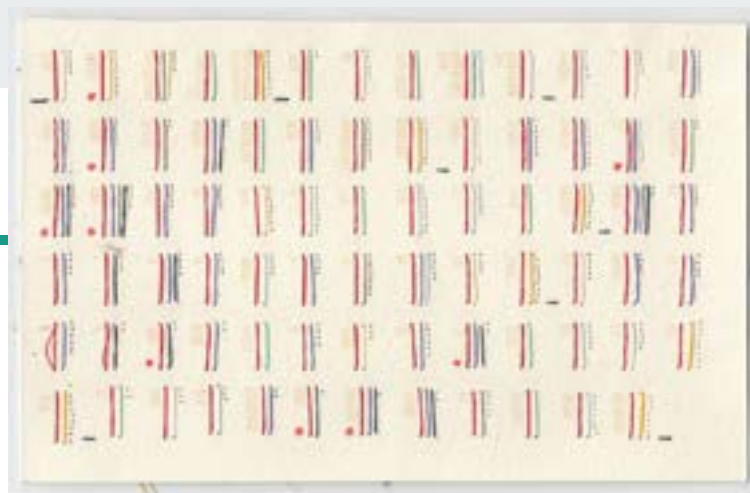


Dear Data



Purpose of Dear Data

1. **Develop understanding of how to collect data** (deciding parameters, categories, etc)
2. **Practice with categorizing and encoding** (where are the connections? How can you show those connections?)
3. **Practice giving instructions on decoding** (develop a key and explain how to read your visual)
4. **Learn to tell a story with data and share insights.**



66 DEAR DATA
SPECIAL WEEK !! a week of LOCKDOWN CONNECTIONS!
(data collected from 4/12 to 4/29 2020, during COVID)

HOW TO READ IT

Each pair of columns is the connection perceived in chronological order. Either on a person, couple, club or a video or phone call.

PLEASE DO NOT POST THIS END OF A DAY

LEGEND COLOR = each person

- red = me
- blue = my team at Playgroup
- green = my partner at playgroup
- yellow = clients / other work
- orange = friend / friend's
- grey = G
- other = OTHER

SENDING DATA TO YOU DOESN'T TAKE ABOUT COVID (and the algorithm) painted AGAIN

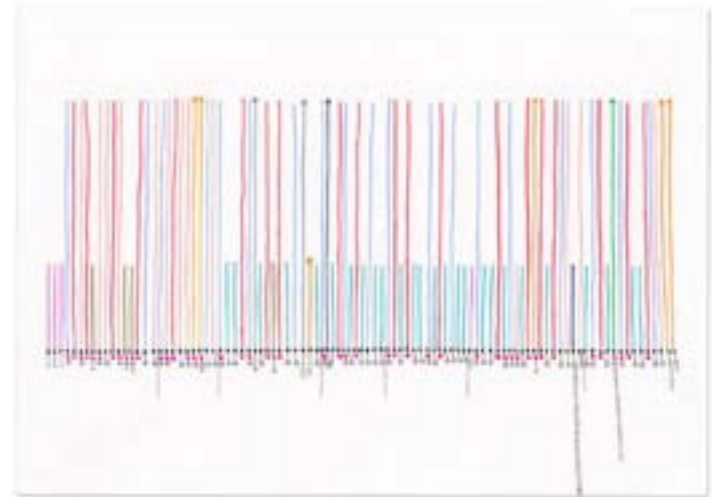
VERBOSITY / duration from 1 to 1000 to 5000

How much did I want it to be in person?

number of times from 1 to 10

if there is no hole it means it was in person

from: ~~STEFANIE POSAVEC~~
STEFANIE POSAVEC
LONDON ~~UNITED KINGDOM~~
- UK -



DEAR DATA SPECIAL WEEK !!
A week of LOCKDOWN CONNECTIONS!
ABOUT THE DATA I tracked every time I took an (IL-
lusion) 'less-is-better' connection (communication,
interaction, awareness, etc) with someone that was
than just saying hello.

HOW TO READ IT

SENDING DATA TO YOU DOESN'T TAKE ABOUT COVID (and the algorithm) painted AGAIN

Each vertical line is a connection. The height of the line is the duration of the connection. The color of the line is the person involved.

TYPE OF CONNECTION?

- LOCKDOWN
- INTERVIEW
- CLUB
- WORK
- PERSONAL
- OTHER

COMMUNICATION CATEGORY

- INTERVIEW
- CLUB
- WORK
- PERSONAL
- OTHER

SENDING DATA TO YOU DOESN'T TAKE ABOUT COVID (and the algorithm) painted AGAIN

TO: ~~GEORGIA LUPI~~
GEORGIA LUPI
Brooklyn, NY
USA

AIR MAIL





Data Collecting: One Sitting

- **your body** (how do you feel about different body parts, parts that have been injured, parts most grateful for, etc)
- **birthdays** (birthdays you know off-hand and birthdays you SHOULD know off-hand, date, category of person)
- **how music makes you feel** (listen to different genres, and record emotion every 15 seconds of the song...note your favorite part)
- **your phone apps** (genres, how often you use it, favorites, most embarrassing to tell others about)
- **your friends** (when you met them, last saw them, male/female, things you talk about, type of friend)
- **your books** (genre, physical vs digital, if you've actually read it, gift, like/disliked)
- **your camera roll** (timespan, location of photo, type of photo - selfie, group photo, landscape, documentation, if it's worth keeping)
- **your closet** (wear regularly, solid/striped/patterned, type of garment)
- **your past** (define eras in 5 year segments, important people, life-changing moments...)
- **sounds around you** (set timer for defined time - like 20 mins, record sounds, categorize by natural/mechanical...)
- **your emails** (promotional, spam, social notification, work, school...)



Data Collecting: One Day

- **your inbox** (who mail is from, respond, delete, cc'd others, waiting for response...)
- **your communications** (texts, emails, calls, social media, etc)
- **what you listen to** (podcast, Netflix, music, work call, radio in car...)
- **Smiles, swears, saying thank you** (feeling at the time, who was it to...)



Data Collecting: Multiple Days (5-7)

- distractions
- mindfulness
- envy
- complaints
- quarantine life/social distance
- emotions
- worries
- weather mood
- balancing your schedule
- what you eat
- exercise and/or healthy habits (steps, sleep, water, etc)

- Paper/notebook
- Your phone's calendar
- Note-taking apps
- Taking photos





Encoding

- **Color variation**
 - Indicate groups or categories
 - Categorical, sequential, diverging
- **Symbol variation**
 - Indicate different instances (and extra sub-instances)
 - Start simple: squares, circles, triangles and lines offer tons of opportunity for encoding
- **Thickness and length**
 - Show increasing durations or intensities
- **Left and right**
 - Before and after



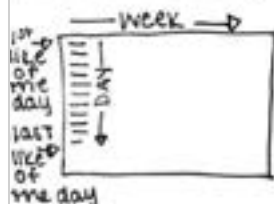
DEAR DATA - WEEK 1

a week of social media

WHAT I DID:

Throughout the week, I tracked each and every post on Instagram in chronological order from Monday

HOW TO READ IT:



Different Categories:

LETTERING

FRIENDS

MEME

FOOD

INFLUENCER

VIDEO

Different Symbols:

Line through means I saved the post

If post was from an influencer or friend

Post was of them

Post was of scenery or other object



DEAR DATA

a week of text messages!

WHAT I DID:

Throughout the week, I tracked the texts I sent to others

HOW TO READ:

TO WHOM:

- my mom
- my boyfriend
- Kelsey (my bff)
- roommate group chat
- friend
- aquaintance (don't text often)

WHAT

△ = greeting

△ = goodbye

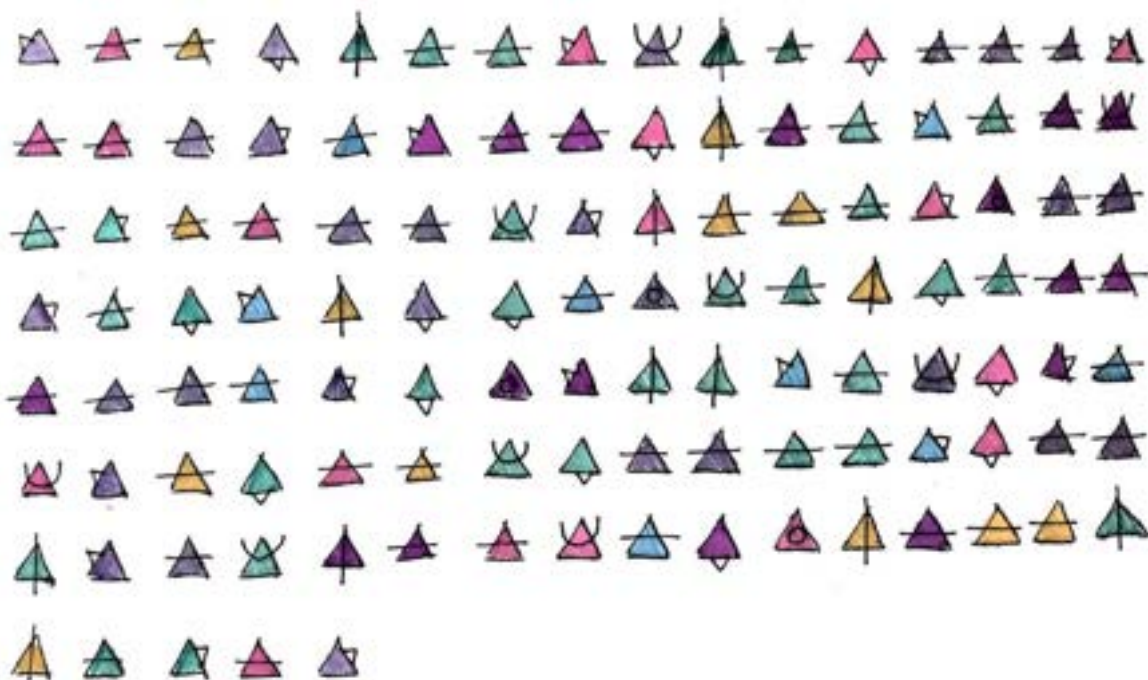
△ = question

△ = respond to them

△ = photo/attachment

△ = school/work

△ = making plans



DEAR DATA

a week of geospatial data
(aka all the random stuff on my desk)

WHAT I DID:

Throughout the week, I tracked what items were on my desk each morning before I left for class, and before bed.

HOW TO READ IT:

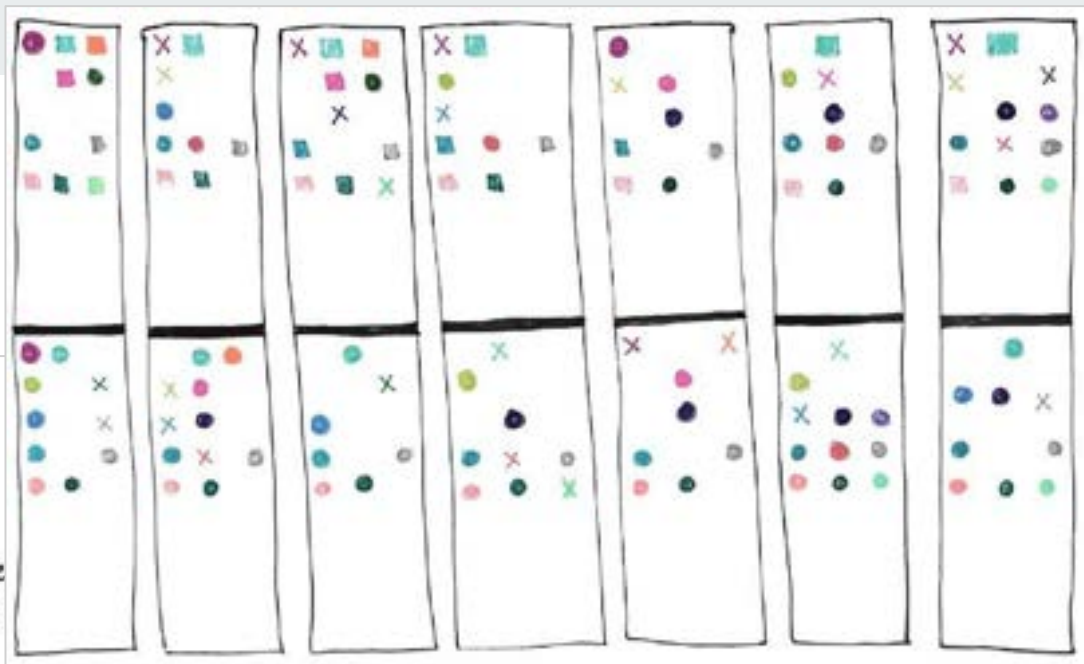


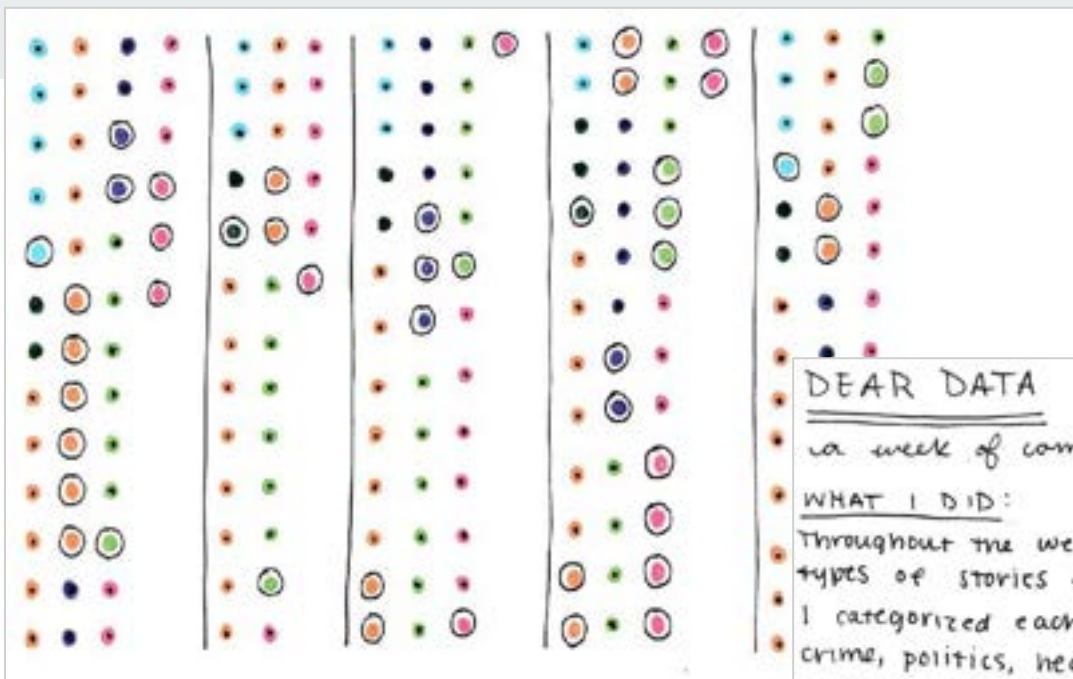
Things on my desk:

||||| yarn
makeup nail polish
keys Chapstick
Airpods mug
pens WATER BOTTLE
bullet journal iPad
straightener laptop
random papers wallet

Symbols:

X = put away after tracking
● = left there (lazy)
■ = took with me (only relevant in the morning)





DEAR DATA

a week of community news!

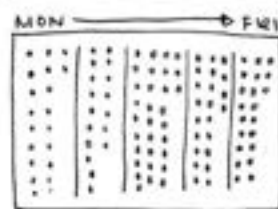
WHAT I DID:

Throughout the week I tracked WFSB's Facebook page to see what types of stories they were posting each day.

I categorized each post into 6 categories → weather, traffic, crime, politics, health, and entertainment.

I also tracked whether or not I read the story

HOW TO READ IT:



categories:

weather
traffic
crime
politics
health
entertainment

symbols:

● = didn't read article
○ = read article

#06 MY BOOKS

What does your book collection reveal about you?

Take stock of your book collection (both digital and physical), making notes if needed. Sort, organize and draw your books on the page.

1. Books are organized and drawn on the "bookshelf" in the order of your choice.



2. COLOR = the book's genre



general fiction
general non-fiction
book for children or young adults

3. SHAPE = whether the book is physical or digital



physical



digital

4. FILL the books you've actually read



5. BLACK DETAILING =

extra information about the book



was a gift



one of my favorite books



I hated this book!



6. ANNOTATE your drawing with additional information that's important to you!



my favorite childhood book!

Data collected on _____

#08 WHAT MY CAMERA SEES

What do you normally train your camera on?

Open the photo album on your phone and/or computer.



Choose a time period you want to survey (three) room for 160 photos), and add your date(s) to the drawing.



Each point is represented by a circle and a square.



3. What is the location
of the photo?



2. The Symbol = the type of pinfa you used.



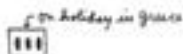
3. Control multiple phased faults of the same family



4. Undoubtedly the photo is actually worth keeping for the future!



5. Add additional notes in the margin near the plant.

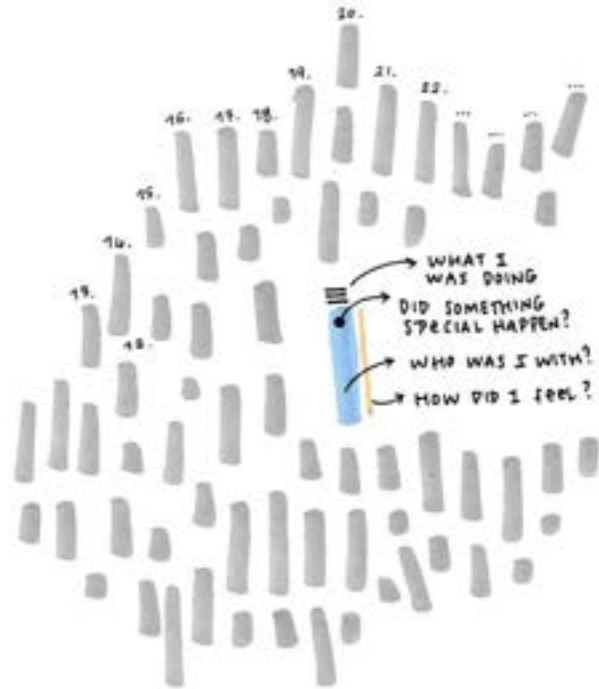


Phages were titered from _____ to _____.

A full page of blank graph paper with a uniform grid of small squares. The grid consists of approximately 20 columns and 25 rows of squares, covering most of the page area. The lines are thin and light gray or blue. There is no text or other markings on the page.

IT IS ONLY
BY ADDING
**PERSONAL
CONTEXT**
THAT YOU GET
CLOSER TO REAL
MEANING

AS WE BEGIN COLLECTING DATA
ABOUT OURSELVES, IT'S CRUCIAL
TO ADD CONTEXT AND DETAILS TO
OUR LOGS IN ORDER TO ENRICH THE
STORY AND MAKE IT PERSONAL. LEARN
MORE ABOUT OURSELVES, AND BUILD
BETTER VISUAL NARRATIVES.



Data are just numbers.
Interpretation and context
are what create meaning.

MOMENTS YOU
DON'T NOTICE
ARE AS TELLING AS
THOSE YOU DO.

Looking closely at the reasons for "data voids" in your life is another way to learn more about yourself.



#22 WHAT I EAT

Use your phone's camera to take a photo of everything you eat or drink for one week (including water).

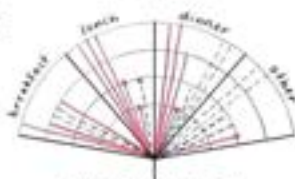


Refer to these photos at the end of the week (or end of each day) when drawing, according to the rules below.



1. Lines = each item of food and drink

Lines are drawn in the time period when they were eaten.



ONE DAY OF MEALS

2. Line LENGTH = represents how nutritious the food is (Be honest!)



- 1 Nutritious and healthy
- 2 Good in moderation
- 3 OK, OK... this is junk food!
- 4 A very doubtful indulgence!

3. Line COLOR and TEXTURE = the type of food consumed

FOOD



Savory food
Sweet food

DRINK

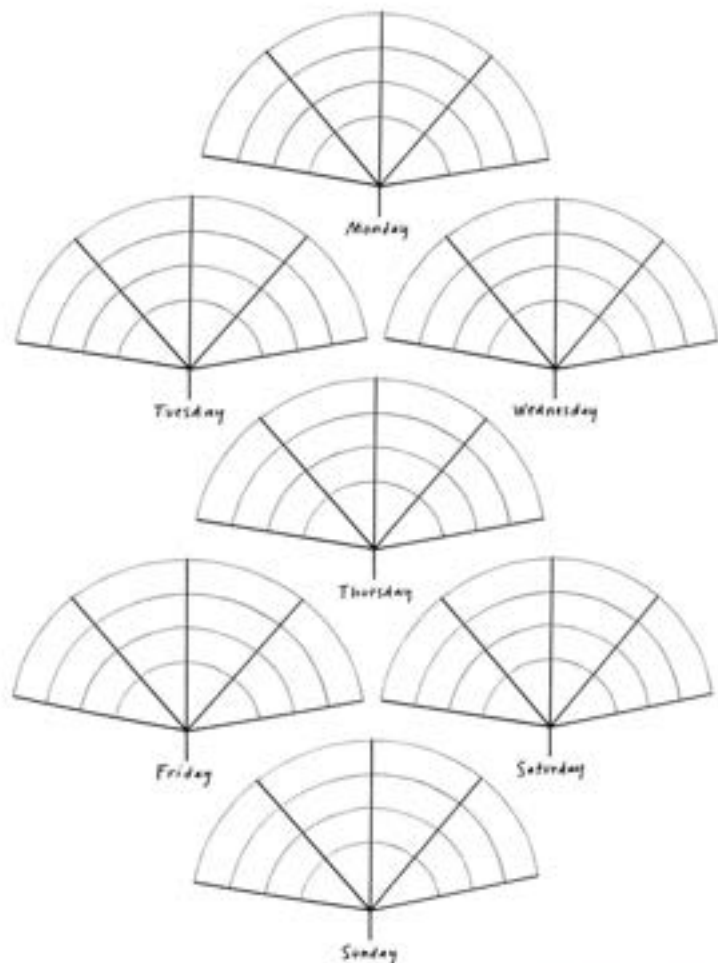


Soft drink (including water)
With caffeine
With alcohol

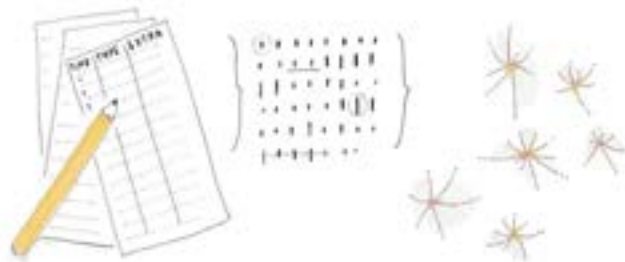
4. DOT at the end of the line = highly processed food with a long list of ingredients



Data collected from _____ to _____



SEE THE WORLD AS A DATA COLLECTOR



DATA INFORMED OUR POST AND OUR LIVES,
IT'S JUST A MATTER OF LEARNING HOW TO
RESPOND TO IT



BEGIN WITH A QUESTION

BEGIN WITH A PRIMARY QUESTION:
WHAT DO YOU WANT TO KNOW AND EXPLORE?
THEN ENRICH THE DATA (AND GIVE THE GRAPHING
DEPTH) BY ASKING ADDITIONAL (SMALLER,
CONTEXTUAL) QUESTIONS



GATHER THE DATA

COLLECT YOUR DATA HOWEVER YOU CHOOSE,
ALL THE WHILE BEING IMMEDIATE, THOROUGH,
AND CONSISTENT IN YOUR DATA-GATHERING.



SPEND TIME WITH DATA

BEFORE SHARING TO VISUALIZE, ALWAYS ANALYZE
AND SPEND TIME WITH YOUR DATA, SEARCHING FOR
PATTERNS AND TRYING TO UNDERSTAND IT AT
A DEEPER LEVEL

DATASET

LEAVE THIS OUT



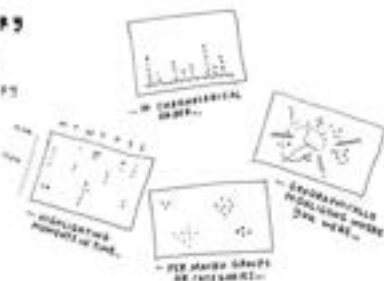
ORGANIZE AND CATEGORIZE

OFTEN IT'S GOOD TO SIMPLIFY THE DATA BY
GROUPING IT INTO LARGER CATEGORIES BASED
ON WHAT WILL BEST COMMUNICATE THE STORY



FIND THE MAIN STORY

STARTING WITH PATTERNS
DISCOVERED IN THE DATA,
DECIDE WHAT THE MAIN STORY
IS FOR THE DRAWING.
FINDING THE DATA'S SOOTHS
HELPS DECIDE THE LAYOUT
OF A DATA DRAWING.



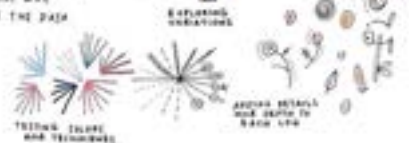
GET VISUALLY INSPIRED

LOSE YOURSELF IN IMAGES,
NOTING THE AESTHETIC
QUALITIES OF THE FEATURES
YOU ARE ATTRACTED TO AT A
VISUAL INTERSECTION FOR THE
DRAWING.



SKETCH AND DRAFT IDEAS

EXPLORE IDEAS BY SKETCHING AND
PLAYFULLY EXPERIMENTING WITH
FORM, COLOR, AND MATERIALS IN
A DRAFTMAN FASHION AS YOU DECIDE
THE VISUAL ELEMENTS THAT WILL
REPRESENT EVERY PART OF THE DATA.



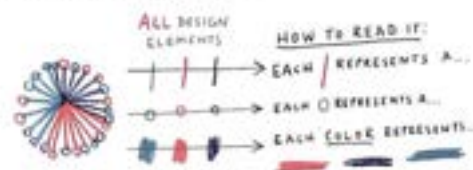
DRAW THE FINAL PICTURE

AFTER SKETCHING AND TESTING IDEAS FOR A
DATA-DRAWING, YOU'LL FIND AN APPROACH THAT WORKS.
THEN CREATE YOUR DRAWING, ENSURING IT INCLUDES
ALL THE KEY DETAILS, TRYING TO MAKE IT AS
BEAUTIFUL (AND AS UNDERSTANDABLE) AS YOU CAN.



DRAW THE LEGEND

CREATING A LEGEND STARTS WITH A QUESTION: "WHAT
DOES SOMEONE NEED TO READ MY DATA-DRAWING?"
IN THE LEGEND, EVERY DESIGN ELEMENT THAT
REPRESENTS DATA IS LISTED SO THE READER
UNDERSTANDS WHAT EVERYTHING MEANS.



AND THAT'S IT!
YOU'VE CREATED
A DATA-DRAWING!

